



ICLogistics

Completing the last mile of supply chain integration™

Supply Chain Integration: NOT All or Nothing

In a recent Yankee Group survey of 50 large North American firms, 96% indicated that communicating electronically with their suppliers was a corporate priority, 66% indicating that it was urgent. The urgency is driven by a need to reduce costs and improve efficiency, which has dictated a preference for direct electronic communications, where the realized savings and efficiencies can be greater. However, many firms have assumed that direct communication and supply chain integration are “all or nothing” propositions, requiring them to discard their existing infrastructure and make massive investments in new infrastructure and training. This can be a particularly daunting task when suppliers are small and medium enterprises (SMEs) with limited infrastructure and limited ability to make investments and changes. ICLogistics has developed a complete suite of products that take that “all or nothing” decision off the table.

Supply-chain applications are moving from core operational areas toward the outer edges of enterprises.

- Kosin Huang, Yankee Group

ICLogistics delivers significant cost savings, international reach and an unprecedented level of access to supply chain information to large corporations and SMEs by combining a business-to-business (B2B) technology model with a patent-pending process for exchanging inventory and supply chain data, solving the “last mile” bandwidth issue for data exchange. The product suite includes:

Scarborough Fair: The same way a desktop computer can print documents to a variety of printers by altering the printer selection, Scarborough Fair has the ability to convert an SME’s data to make it available to various corporate buyers, in the format they require. This is done without requiring the SME to purchase or run multiple software systems. By housing the supply chain information on the web, it is always available in real time, leading to the productivity gains and cost reductions mentioned above.

Mardi Gras: Mardi Gras is a hosted application focused on solutions and services for SMEs. Communication, collaboration, calculation, community, content and commerce are the major themes. Offerings include general accounting, receivables management, inventory management, discounted shipping, and continuing education.

Carnival: A suite of web-based applications designed for large corporations that allows them to provide prime customer supply chain data to suppliers, access the Scarborough Fair software of their supplier base and tie the data elements of the SMEs directly to their large corporations’ supply chain management (SCM) and enterprise resource planning (ERP) systems.

Ringmaster: Ringmaster provides the authentication and control functions for ICLogistics’ systems as well as the domain name system (DNS) lookup and other web services. It guarantees the security of the system, ensuring that only those with proper authority can access a company’s information.

Providing the Right People with Relevant Information in Real Time!

- Enabling the use of supply chain technologies, like inventory management, while remaining affordable;
- Increasing data sharing across a variety of software platforms, in an easy-to-use format;
- Improving secure access for partners that “need to know”; and
- Creating cost-savings, greater productivity, and improved decision-making.

